



Enrollment Management Committee
1:00 pm - 3:00 pm on August 26, 2021
Zoom: <https://ccsf-edu.zoom.us/j/91362464376>

MINUTES

Members: Geisce Ly, Wynd Kaufmyn, Monika Liu, Carole Meagher, Aurelien Draï, Chandra Edelstein

Alternates: Mandy Liang, Lidia Jenkins, Joseph Reyes, Edgar Torres, Vaishali Goji, Colin Hall, Arlette Marcial Santana

Resource Support: Cynthia Dewar, Pamela Mery, Rosie Zepeda

Guests: John al-Amin, Tom Boegel, Erin Denney, Darryl Dieter, and Dave Vigo

No.	Item	Discussion/Outcomes	Follow up/Individual Responsible
1.	Welcome	Geisce Ly welcomed members and attendees. It was noted that the committee typically meets on third Thursday, but this meeting is different due to start of semester. Dates for upcoming Fall 2021 meetings were shared with mention that the committee might additionally have a joint meeting with the Budget Committee. The current Enrollment Management Committee membership was cited. Some constituency appointments remain outstanding. Called question about faculty co-chair. Wynd Kaufmyn is willing to continue	

4. Budget & Enrollment Management Plan Parameters

- Moved up during agenda approval -

On May 20th the Enrollment Management Committee (EMC) discussed instructional budgets in terms of Full-Time Equivalent Faculty (FTEF) for Fall 2021 and Spring 2022. VC Boegel recollected that EMC recommended FTEF be increased to approximately 540 (reflecting the sum total requested by individual departments), approximately 20 FTEF beyond the 520 FTEF agreed to with AFT in early May. EMC did not prioritize any specific departments or areas in its recommendation. Since that extra ~20 FTEF would have resulted in at least \$1.1m

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Board this evening after they receive a similar presentation to what EMC is receiving now.

A committee member asked about whether this model was used in the creation of the Multi-year Budget and Enrollment (MYBE) plan. It was clarified that this spreadsheet is new. There was some discussion of the term "model" and concern about expense assumptions seeming faculty-centric. VC Boegel clarified that as the budget gets bigger and smaller, there is an assumption of proportionality across constituencies. Again, the hope is that the draft model provides a basis for discussion. For example, it's possible to model whether certain funding levels would likely yield certain target FTES. The tool also shows potential impacts of things like increasing the Productivity figure from 14 to 15. While the spreadsheet does not show programmatic impacts, it could be a starting point for deeper discussion. Not looking for any endorsement from EMC at this point. It is a first glance and VC Boegel will be returning in three

		was noted that we can advertise, but we need to be attentive to what happens when they get there. Rosie confirmed that she as successful in obtaining the Free City collateral. More marketing toward Strong Workforce and workforce development. Messaging around Unity will be a bigger message beyond CCSF. Looking into new state collateral. Developing Zoom backgrounds and trainings for departments to do outreach. Also working on Board Docs for PGC committees.	
7.	Data Analysis Ad Hoc Committee Update	The group did not	

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