

March 11, 2021
8:30 – 10:00 AM
[Zoom](#)

1. Welcome (Lisa Cooper-Wilkins and Geisce Ly)
 2. Review Agenda
 3. Review February 25th Meeting Notes
 4. Data Presentation
 5. Ad-Hoc Working Group
 - Student Engagement Plan – Noah Lystrup and Rosie Zepeda
 - c. Technology (Virtual Tools) – Ellen Rayz and Cynthia Dewar
 - d. Funding/Resources: Wendy Miller and Angelica Nevarez
 6. Revise/Refine timeline and deliverables based on Working Group Updates
 7. Additional and Future Agenda Items
 - a. March 25, 2021: Marketing Ad Hoc Committee: Summer/Fall Enrollment Campaign Discussions
 8. Adjourn
 9. Next meeting: Thursday, March 25th
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Proposed 2021-22 Timeline and Deliverables

(Includes Monthly Updates to Enrollment Management Committee)

February:

2 Meetings

- Data Discussion

March:

- 2 Meetings: Working Group Updates
- Joint Marketing Ad Hoc Committee
- *Tentative: Technology Demonstrations*

April:

- 2 Meetings: Working Group Updates
 - Campaign Rollout
 - Board Report
 - *Tentative: Technology Demonstrations*
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