13:06:10 From Steven Brown To Everyone: Steven Brown EH/F 13:06:28 From Colin Hall To Everyone: Colin Hall, Visual Media Design 13:06:29 From E. Simon Hanson (he/him) To Everyone: E.Simon Hanson - guest 13:06:34 From Steven Brown To Everyone: I have 2023 calendars if anyone wants them 13:06:36 From edgartorres To Everyone: Edgar Torres, LALS 13:06:37 From Edie Kaeuper (she/her) CCSF To Everyone: Edie Kaeuper, Dean Health, PE, and Social Services and John Adams Campus 13:06:43 From Enrique Velez To Everyone: Enrique Velez - A&R 13:08:41 From Mitra Sapienza, she/her To Everyone: Mitra Sapienza, Academic Senate 13:08:52 From Mitra Sapienza, she/her To Everyone: Welcome Nicole and Enrique! 13:19:03 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: Apologies for coming in late, tech challenges on-campus 13:19:08 From Mitra Sapienza, she/her To Everyone: I'd love to volunteer 13:19:18 From Mitra Sapienza, she/her To Everyone: welcome Student Chancellor Brandt! 13:19:26 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: Present at 1:18pm for the purpose of minutes 13:19:59 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: Thanks President Sapienza! 13:24:57 From Geisce Ly (he/him) To Everyone: @Heather: noted 13:28:53 From Angelica Nevarez, John Adams Center, President To Everyone: Wouldn't that hinder new potential people from applying? 13:29:40 From Wynd (she/her) To Everyone: What would hinder? 13:30:32 From Angelica Nevarez, John Adams Center, President To Everyone: A job description with two really big roles? 13:31:03 From Wynd (she/her) To Everyone: YES. I agree. I believe that is why there were not many applicants. 13:31:45 From Wynd (she/her) To Everyone: Thanks Mitra 13:37:07 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: We have to spend money, to make money & grow enrollment. We can not make something from nothing 13:38:07 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: ongoing problem 13:41:28 From Mitra Sapienza, she/her To Everyone: https://resources.campuslogic.com/blog/d-e-and-i-how-to-achieve-equity-in-enrollment 13:43:14 From Colin Hall To Everyone: Unfortunately I have to leave to attend the final Emerge Studio class of the semester. I'll catch up when the recording is available. Have a great holiday everyone. 13:44:18 From Dr. Lisa Cooper Wilkins (She/Her/Hers) To Geisce Ly (he/him)(Privately): Can we invite Ad Hoc Committee members 13:44:55 From Wynd (she/her) To Everyone: You too Colin! 13:50:24 From Geisce Ly (he/him) To Everyone: https://citycollegesfmy.sharepoint.com/:w:/g/personal/ekaeuper_ccsf_edu/EWZtaMIUDIhDnnGr225uIBMB-Sz-jhIYBpC0PI4L0VjyQA?rtime=pQhTVObe2kg

13:59:24 From Mitra Sapienza, she/her To Everyone:

@Heather and all: here's what College of San Mateo has: Enrollment Management Committee (EMC)

Mission

The CSM Enrollment Management Committee will develop and begin to implement a research-based enrollment workplan that addresses the stages of enrollment management, including marketing and outreach, recruitment, and retention.

Tasks

1. Develop a long-term Enrollment Management Plan that is aligned with the College's Institutional Priorities: 2008-2011 and the Education Master Plan, 2008.

We point fingers & ping-pong people around to waste time for a decision that has long since been made without us

- 14:35:12 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: Just proceed
- 14:35:18 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: Can I ask what constitutes a compelling reason? Compelling to whom exactly?
- 14:35:21 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: I have!
- 14:42:20 From E. Simon Hanson (he/him) To Everyone:

The missing compelling data is financial, and that is the data that is missing from the scheduling conversations

- 14:43:48 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: We get to be the buffer
- 14:45:19 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: Yes
- 14:45:46 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: Yes
- 14:52:19 From Angelica Nevarez, John Adams Center, President To Everyone: Thank you @Heather for your guidance and support.
- 14:54:41 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: In this together
- 14:55:04 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: It takes a community
- 14:56:42 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone: Yes